

CHECKLIST FOR PRINTING DATA CONTROL BEFORE SENDING THE FILE TO THE PRINTING HOUSE

- Printing data that you send us must be created as a **PDF document** (press quality) in **CMYK** colour mode. Besides CMYK, if needed, you can also use Pantone colours (spot colours).
- All **fonts** that you use for page layout must be embedded.
- All pages must have a 3 mm **bleed** on each side.
- All **crop marks** must be placed at a distance of 3 mm from the edge of the document, while all other marks must be turned off (registration marks, colour bars, etc.).
- **Black text** must be configured for printing not as a composite of four colours, but as black only.
- It would be best to send all pages together as one document, at the same time avoiding sending spread sheets.
- The optimum printing resolution for images is **300 dpi**.
- It is recommended to prepare the printing data for die-cutting, varnishing, foil stamping or paper embossing/debossing by using Pantone colours (any of your choice) in overprint mode, and to send the PDF file as a separate PDF document.

RECOMMENDATION:

It is safer to create a PDF file using Distiller than to create a PDF file from any other program by using the “Save as PDF” option.

